



**EEO Public File Report  
KFWD-TV, DALLAS, TX  
April 1st, 2013 to March 31st 2014**

Full Time Position	Position Title	Date Open	Date Filled	Recruitment Source utilized to fill de vacancy	Number of Interviewed	Number Hired
2	Account Executive	08/16/2013	03-10-2014	Tri-county Regional Hispanic Chamber of Commerce	4	1
				Indeed	0	
				Simply Hired	0	
				Industry Referral	2	
				Texas Work Force Commission	6	1
				University Of North Texas	2	
1	Sr. Account Executive	01/10/2014	03/10/2014	Tri-county Regional Hispanic Chamber of Commerce	0	
				Indeed	2	
				Simply Hired	0	
				Industry Referral	3	1
				Texas Work Force Commission	0	
				University Of North Texas	1	
1	Producer Technician	04/15/2013	05/07/2013	Texas Work Force Commission	1	
				Craigs List	6	1
				Tri-county Hispanic Chamber of commerce	0	
				Industry Referral	4	



<b>EEO Public File Report</b> <b>KFWD-TV MUNDOFOX 52 DALLAS, TX</b> <b>August 1, 2012 – March 31, 2013</b>		
Recruitment Source	Total Interviewed	Entitled to Notification
Industry Referral	9	N
Indeed.com Indeed, Inc. 7501 N. Capital of Texas Hwy Building B Austin, TX 78731	2	N
Simply Hired 370 San Aleso Ave- Suite 200 Sunnyvale, CA 94085	0	N
Craig List Caraiglist.com	6	N
Texas Work Force Commission 2922 MLK JR BLVD DALLAS, TX 75215-2471 Robert L. Sims 214-426-2924	7	N
Tri-County Regional Hispanic Chamber of Commerce 11615 Forest Central Dr. Suite 100 Dallas, TX 75243 Heriberto Monsivais	4	N
University of North Texas 1155 Union Circle #310859 Denton, TX 76203-5017 Nancy Eanes 940-565-4376	3	N



**Prong 3 Longer-Term Recruitment Initiatives  
Implemented during April 1st 2013-March 30th 2014**

No.	Type of Initiative	Brief description
1	Establishing an internship program designed to assist members of the community to acquire skills needed for broadcast employment.	The station sponsored an intern program for 2013-2014. During this time, we had one intern, a journalism student from UNT. She worked directly with the station's producer.
2	Establishing an internship program designed to assist members of the community to acquire skills needed for broadcast employment.	From May 3rd, September 15th, April 30th. We promote Jobs in Broadcast with High School Students participated in our community events as a Staff members to better understand the Broadcasting jobs.
3	Participate in an event career for on behalf of a community organization relating broadcast career	Our EVP was in UNT talking about the opportunities we are going to open for students during the fall 2014.
4	Participate in an event career for on behalf of a community organization relating broadcast career	Our Administrative Area talked with DCCCD community college about our open opportunities of employment and how to increase our participation with DCCCD promoting our open positions
5	Participate in an event career for on behalf of a community organization relating broadcast career	Our EVP participated in an event at Fort Worth Hispanic Chamber of Commerce, His speech was about the growing job opportunities of Hispanic in the Media Industry.